

# What is Lawless Analytics?

An Ethical Analytics platform to help eliminate google and microsoft from your lives.

- [Overview](#)

# Overview

Lawless Analytics is an Ethical Analytics Software. Simply put this is a software that I maintain and I don't aggregate or analyze your data and don't serve you ads. I believe businesses and individuals have the right to know who is coming to their digital stores / apps / websites but in an Ethical manner. The software does not log users IP addresses nor does it do any fingerprinting, but it does give you powerful and actionable insights on your users.

Lawless Analytics come with visitors analytics for your website or application, see who is there in real time and in the past and it also comes with state of the art features like Session and Event recordings which track the movement of your visitors.

## What makes this different?

1. Making money from selling Lawless Analytics is not what I do, in fact, using Lawless Analytics is completely free and if you want to pay for an upgraded account I'm happy to do so.
2. People ask if I give away software for free, how am I any different than google? Lot's of ways actually! I make my money from building custom software and doing graphic design, not from Lawless Analytics. The difference is that I'm not some greedy corp like google and I take what money I make from these other projects and fund these and other FOSS projects. I guess I could have boughten a nice boat, but I'd rather help people fight these evil technocracies with the tools that empower and enrich you, not just to take and sell.
3. Unlike google, hotjar, livesession and others, Lawless Analytics is the **ONLY** firm that offers a self-hosted option! I didn't build this system and the original developer sells this to people. So if you like it, buy it and run it yourself. Start your own google analytics company but just don't be POS's like they are.

## Features

There are many reasons to use Lawless Analytics over other providers and I've listed some of the main features here.

Most analytics solutions do way too much and are extremely complicated to understand even for us developers. This is, in our opinion, completely unnecessary when in most cases all you need is are a set of reports that help you easily understand what is going on. That's what the core of Lawless Analytics is, simple, but powerful.

- Easy to understand & use
- Modern & good looking
- Lawless Analytics Dashboard
- Live Session Recorder

The Lawless Dashboard is the overview of the site you are analyzing and it contains all the general details you need to know regarding how your traffic is looking and evolving.

From the right side of the dashboard, you will be able to export the dashboard to CSV or PDF. In the top of the header, you are able to flip through your various websites that you manage with our system.

Other features on the dashboard are;

- Evolution on the past 30 days (select the range yourself)
- Top pages, countries, referrers
- UTM tracking to know where which campaign are the most effective
- Simple & custom Goals tracking
- Other visitors details such as: Devices, OS, Browsers..etc
- Teams system
- Users can share access to their websites analytics with other people.
- Email reports system
- Auto sending weekly or monthly email reports
- Dark mode
- Facebook Login
- Google Login
- Automatic generated sitemap
- Two Factor Authentication
- API ready

*(for in-depth review, read the Features section of this help center)*